**Important of website to the business**

For the modern era, people around the world are connected by the internet. People using internet for sharing files, searching for information, entertaining. People can access the website from Vietnam and outside the country. It attracts more costumers to the business. When people access to the website is considered to be business advertising. Online business nowadays is being used as ordering items and purchasing online. It saves money for business from making unnecessary expenses on companies to help them extend their brand. Websites is the fastest way bringing the brand closer to customer than traditional ways. This is because costumers have easy access to the site which can contain a suitable amount of traffic. The business is guaranteed to receive sponsorships and bursaries from other big-name companies, if they provides good services to user and fair competition with other business.